

# Don't let Calamity cost you money! Important facts before choosing a Personal Alert System

*Presented by CareAlert – Canada's most preferred  
non-monitored personal alarm system.*

Some monitored personal alert systems grossly overcharge for monthly monitoring fees. Here are some facts you need to know:

**Fact 1:** Often many sellers of monitored personal alert systems resort to trying to convince you that a live answered call from a person sitting in a monitoring station is better than a system that directly calls people of your choice or 911. What they don't tell you is that the policy of the majority of monitoring companies is to call people of your choice first before they call 911. Why would you pay hundreds of dollars a year to be a part of such an antiquated system.

**Fact 2:** Some companies hang their hat on using "Fall Detection" technology. Be very careful as such technology has not yet been proven to be 100% successful. In fact one of the major drawbacks with this type of technology is the problem of false alarms. Do you want an ambulance attending your property every time you bend over suddenly or quickly lie down on your bed.

**Fact 3:** One of the major issues with any personal alert system, whether monitored or non-monitored, is the means by which an emergency response is activated. All too often the pendants that are used are very easily activated unintentionally. Every year in Canada tens of thousands of false alarms happen when people accidentally activate their single button pendant. This costs the emergency services 100's of thousands of dollars a year. Always compare which pendant is the best at preventing false alarms.